

Terms and Conditions – Pioneer Cashback Promotion

ARTICLE 1 - PARTICIPANTS

1.1 This promotion is only open to Participants. A Participant (“Participant”) is a person who is a resident of an EEA country (ie the EU, Norway, Iceland, Liechtenstein) or Switzerland, Russia and Ukraine. Employees of Pioneer Europe NV, its subsidiary companies, their families, agents and other parties directly involved with this promotion are not eligible to enter. The promotion is only open to Participants purchasing for their own use i.e. end users. Pioneer Europe NV (“Pioneer”) reserves the right to verify the eligibility of Participants and/or to exclude Participants at its sole discretion at any time for any reason.

1.2 This promotion runs in the following countries: Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Luxemburg, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovenia, Spain, Sweden, Switzerland, Turkey, UK, and Ukraine. (the “Countries”)

ARTICLE 2 - HOW TO PARTICIPATE

2.1 To be eligible for cashback, the Participant must purchase the product listed in article 3.1, in one of the Countries from an authorised Pioneer DJ Dealer (“the Dealer”). For a list of the participating authorised Pioneer DJ Dealers, please visit the Pioneer website within your country.

2.2. To take advantage of this promotion, purchases must be made between **May 1, 2011 and July 31, 2011**. The cashback claim can only be made through <http://pioneer.sales-promotions.com>

2.3 As part of this promotion: a maximum of 6 cashback claims can be made per Participant; the cashback claim must only be made for one of the products listed in Article 3.1; a valid serial number must be provided; and the Product must be purchased within the dates specified.

2.4 Fully completed, legible and correct claim forms, together with an electronic copy of the Dealer’s sales invoice and serial number copied from the back of the product, must be received no later than August 14, 2011. Claim forms are available at <http://pioneer.sales-promotions.com>

Send the properly completed claim form with scanned copies of the supporting documents to <http://pioneer.sales-promotions.com>

2.5 Each cashback claim is limited to a single use and cannot be used in conjunction with any other promotional cashback offer.

2.6 The Dealer's sales invoice must clearly show the Product purchased, the purchase price and the date of purchase. Documentation submitted for this offer will not be returned.

2.7 Interpay Sales Promotion Limited, on behalf of Pioneer, will pay via bank transfer (to a bank account within the EEA) according to the details quoted on the claim form within **28** days of **validation of your claim**.

ARTICLE 3 – CASHBACK

3.1 The cashback offer is as listed below against the applicable Product (“Product”):

Model Name	Cashback Value
CDJ-2000	€100
CDJ-900	€100
DJM-2000	€100

3.2 The cashback claim form cannot be exchanged for cash.

3.3 Where the cashback payment constitutes a taxable benefit, the tax liability lies with the recipient.

3.4 In the event the Participant returns the Product to the Dealer, the Participant will not be entitled to claim cashback and will have to reimburse any paid out claims. For the avoidance of doubt this clause does not prohibit in any way the customer's right to exercise their applicable statutory or warranty rights.

ARTICLE 4 - THE PROMOTER

4.1 The promoter is: Pioneer Europe NV, Multimedia Division, Pioneer House, Hollybush Hill, Stoke Poges, Slough, SL2 4QP, UK

ARTICLE 5 - DATA

5.1 Where applicable any data captured during the course of the promotion will be collated, accessed, processed and stored wholly in accordance with applicable local Data Protection Laws and Regulations and will be used by the promoter or its agent for the purpose of administering the cashback. Pioneer will not transmit data to unauthorised third parties or outside the EU.

ARTICLE 6 - DISCLAIMER

6.1 No responsibility will be accepted for claims lost, misdirected, delayed, claims not received by the closing date.

6.2 Claims will be disqualified if incomplete or illegible. It is the Participant's responsibility to ensure that sufficient details are provided for claims to be processed.

6.3 Pioneer is not liable for any costs incurred by the Participant relating to bank transfers of the cashback or tax.

6.4 Pioneer shall not be liable for any delayed claims of any nature with regard to this promotion. However, nothing in these rules shall have the effect of excluding or restricting Pioneer's liability for personal injury or death caused by the proven negligence of Pioneer.

6.5 Pioneer shall not be liable for any failure to fulfill this offer where such failure is caused by any supervening circumstances amounting to force majeure (meaning: beyond Pioneer's reasonable control) and/or events which, without the fault of either party, render performance impossible or incapable of satisfactory execution.

ARTICLE 7 - JURISDICTION

7.1 These terms and conditions are governed by the laws of England and Wales and come under the exclusive jurisdiction of the competent courts of England and Wales.